

LIONS NONPROFIT COMMUNICATIONS FIRM

WHO ARE WE?

We are a pro bono, student-run organization that prides itself on providing effective online marketing and social media counsel to nonprofit organizations.

WHAT IS THE ISSUE AREA?

The COVID-19 pandemic shifted many nonprofit operations virtual, a shift many organizations may not have been equipped to handle.

OUR SOLUTION

- Strategic Planning Sessions
- Metric and Qualitative Analysis
- Expert Consultation

WHO DO WE WORK WITH?

Any nonprofit or NGO that has a proven commitment to the community and would like to improve upon their current social media strategy.

WHAT CAN WE DO FOR YOU?

- Increase Social Media Engagement (followers, likes, shares, etc.)
- Help Recruit Tech Savvy Volunteers and Interns to Implement your Plan
- Expand the reach and impact of your organizations and its impact

WHO MANAGES PROJECTS?

Each project involves a team of 3-5 consultants lead by a team leader who serves as a liaison between the team and the community partner.

HOW TO PARTNER WITH US?

- Current Bonner Community Partner
- Consultation Application with LNCF
- Referral from a Third-Party Entity

WHY LNCF?

- Dedication toward Community Efforts
- Diverse Skillset of Social Media and Online Marketing
- Learning Alongside You

WHO IS ON OUR TEAM?

- Students
- Social Justice Advocates
- People who want to learn more about consulting and social media



LNCF

HOW TO JOIN?

Interested in being a consultant?

Consultant Application:

CURRENT PROJECTS

- Trent House Consulting
- BTE Social Media Committee